

City of Sedona Street Performance Program

1. Purpose and Intent

The Street Performance Program is intended to promote street performance as a positive activity that supports the rights of individuals to express themselves in a creative manner. The Program's guidelines clarify expectations for the conduct and safety of street performance activities in public spaces.

As a city animated by the arts, the City of Sedona welcomes street performance artists as a way to enhance the arts and culture experience of residents and visitors. The Sedona Community Plan states that there is a need for locations conducive to artists, musicians, and performers and that a community goal is to *"Enhance opportunities for artistic display, engagement, and learning."* To further this goal, this Program includes the establishment of sites appropriate for street performance activities.

This Program has been developed to support a vibrant street performance culture and help performers, residents, pedestrians, retailers, workers, and visitors understand the expected code of conduct for street performance activities that occur within the City right-of-way or other City owned property. Property owners are welcome to host street performers on private property and artists need to have authorization from the property owner prior to performing on private property.

2. Definition

"Street Performance Activity" means activities that involve musical, theatrical, aesthetic, or artistic expression.

3. Performance Guidelines

A. Traffic Safety

1. Pedestrian Circulation. Performance activities should take place in a manner that does not interfere with the safe and unimpeded flow of pedestrian, bicycle, or vehicular traffic and may not result in the obstruction of sidewalks, bike lanes, or streets.
2. Crowd Control. Artists should be responsible for monitoring and managing crowd size to ensure the safe and unimpeded flow of pedestrian traffic. City officials may also take actions to ensure clear and safe pathways.
3. Access. Artists should maintain a distance of ten (10) feet from any street corner, bus stop sign, crosswalk, curb cut, driveway, handicapped parking space, or entrance to a building.

B. Unacceptable Activities

Street performance activities may not include the following: the sale of goods or services, or the use of hazardous materials such as: knives, swords, daggers, axes, saws, torches, flames, fireworks, firearms, faux-firearms, or animals.

C. Sound and Nuisances

1. Sound Regulations. It is the policy of the City of Sedona to prevent excessive sound that may jeopardize the health, welfare or safety of the citizens. Performance activities are subject to the City's Sound Regulations, City Code Chapter 8.25.
2. Nuisances. Performers are subject to the City of Sedona's Nuisance Regulations, City Code Chapter 8.15.

4. Uptown Performance Sites

In order to facilitate street performance activities in a safe and harmonious manner, the City of Sedona has established designated sites in Uptown Sedona for use by performance artists. These sites are within the public right-of-way and were selected to minimize the disruption of pedestrian traffic while providing sufficient space for performers. Artists using the Uptown Performance Sites are expected to exercise fairness and respect for other artists, nearby businesses, residents, and the public while performing.

A. Site Limitations

1. Site Locations. See Exhibit A for a map and details about each site. The site locations are subject to change as determined by the Community Development Director.
2. Site Availability. Sites are available on a first-come, first-served basis.
3. Site Boundaries. To prevent the obstruction of pedestrian traffic all activities, artists, and equipment should stay within the site boundary, which will be marked to delineate the performance area.
4. Special Events. The Uptown Sites may not be available during large community events such as Day of the Cowboy and the St. Patrick's Day Parade, or as determined by the Community Development Director. An artist is encouraged to coordinate with the Special Event Permittee prior to the event.

B. Displays and Equipment at Uptown Sites

1. All activities, artists, and equipment should stay within the area of the marked performance site.
2. Artists may display or store items on a table. Items on display may not be placed on the ground; in the landscaped area adjacent to the site; nor suspended from a tree, shrub, post or other fixture.
3. Gratuity containers are allowable.
4. Signs that are part of the display or performance are allowed up to 8.5" x 11" in size. The sign may state where the artist's products can be purchased such as on websites or at local businesses.
5. Tents, canopies, stages, or platforms are not allowed.
6. Performance sites and the surrounding area must be kept free of litter, refuse, and debris generated as a result of the performance.
7. Artists should stay with their items at all times. If a site is left unattended for more than 15 minutes, items may be considered abandoned and subject to removal by a City official.

5. Damages and Liability

The artist will be liable for any damages or injury to the public resulting from his/her activities, and will hold the City, its officials and employees, harmless against any and all liability, loss, costs, damages, or expenses which may accrue to the City by reason of negligence, default, or misconduct of any artist. The City of Sedona strongly recommends that artists obtain their own personal accident insurance.

6. Governing Laws

Performance activities are subject to all applicable local, state, and federal regulations and violations may result in enforcement actions. Special event activities may be subject to a Temporary Use Permit, (Land Development Code Article 4, Section 407).

Figure 1. Map of Proposed Uptown Performance Sites

